

Cassandra M. Faulkner

6625 Spring Drive
Cottondale, AL 35453
(205) 553-2489
cfaulkne@ches.ua.edu

WORK EXPERIENCE

Instructor: Interior Design

THE UNIVERSITY OF ALABAMA, Tuscaloosa, Alabama August 2004 – present
Current teaching load fall semester: CTD 325 Junior lecture and two studios and one section of CTD 225 sophomore studio. Current teaching load Spring semester: CTD 261 Textiles one lecture section and three studio sections of CTD 371 Lighting for Interiors; Currently teaching interim CTD 301 May 2014; have also taught CTD 102 Applied Design, CTD 225 Sophomore Studio, CTD 328 Professional Procedures, Guest Lectured on Textiles in CTD 221 and CTD 426, Developed CTD 301 Interior Design New York Study Tour and taken students to NY City for a week in May 2007, 2008, and 2012; co-developed a Study Abroad program (in Italy) for interior design and took 22 students to Italy June 2011 and 14 in May/June 2013; We will return to Italy May/June 2015 with 19 students; co-developed a cross-disciplinary collaborative project with engineering and art; also responsible for advising approximately 55 students; member of the PR committee, Distance Education, and Recruitment and Retention committees for CHES, Facilitator for College Strategic Planning Session, worked on Alumni Survey, Junior and Senior Portfolio Reviews, Worked with Creative Campus, participation in CIDA and NASAD accreditation process of self-study, report and site team visit, senior focus groups each semester, and Advisory Board meetings

Sales / Designer

KYLE OFFICE SUPPLY, Tuscaloosa, Alabama March 2003 – August 2004
Responsibilities included selling office furniture (primary account – University of Alabama), designing and creating office layouts in Giza for all sales people, creating quotes and writing orders; helping showroom manager to maintain the showroom; assisting any walk-in customers; and ordering, receiving, tagging and placing all accessories for the showroom.

Technical Liaison / Textile Designer

PHIFER WIRE PRODUCTS, INC., Tuscaloosa, Alabama January 2000 – November 2003
Liaison for Design, Research & Development, and Manufacturing. Responsible for creating and entering all specs for samples, as well as, initial production specs for textile division. Designed fabric for casual furniture, wall covering, flooring and window shades. Customers included Brown Jordan, Winston, Homecrest, Tropitone, Telescope, Knoll, Maharam, Chilewich, Spring's Industries and Hunter Douglas. Responsible for tracking trends, creating presentation materials and making presentations to customers. Member of 2 project teams responsible for BOM, routes and specs prior to SAP implementation; also dealt with the addition of Design and R&D to ISO certification; Experience with Sophis CAD system; Attended NeoCon, Casual Furniture Show, and Hardware Show in Chicago

Instructor: Interior Design

THE UNIVERSITY OF ALABAMA, Tuscaloosa, Alabama August 1999 – May 2000
Taught as a part-time instructor four CTD 102 Applied Design labs and one section of CTD 225 Residential Kitchen Design in the Fall and three CTD 102 labs and one section of CTD 226 Office Design in the Spring for Clothing, Textiles, and Interior Design department.

Freelance Designer: Products

June 1999 – May 2000

KENTEX, INC., Dallas, Texas (residing in Tuscaloosa, Alabama)
Designed bedding, pillows, plush products, hang tags, and displays for Wal-Mart, Kohls Department stores, Wards, Bed Bath & Beyond, J. C. Penney and others via internet. Worked on design for new

fabric for NBA for new restaurants; Worked with manufacturers in China, Indonesia and Korea to develop new plush designs.

NEW DIMENSIONS SALES AND MARKETING, Dallas, Texas

Designed new collegiate pillows and plush; Provided feasibility study for new company in the process of developing a new brand for the home textiles industry.

Director of Product Development and Design

KENTEX, INC., Dallas, Texas

August 1997 – May 1999

Responsible for design and marketing of sports bedding, decorative pillows, and novelty plush products from conception to final product for specific customers or introduction at market. Design responsibilities included research and development of new ideas and designs, the selection or development of all artwork, coordination with textile mills, writing specifications and development of costs. Marketing responsibilities included the development and distribution of all marketing tools (color catalogs, price lists, swatches, hang tags, displays, signage and photography); advertising, presentations to buyers at Pier 1 and J. C. Penney, and the coordination of delivery of samples to reps and showrooms. Worked with manufacturers in Korea, Indonesia and China in design and development of import plush products. Designed and developed licensed product for NFL, NBA, MLB, NHL and numerous colleges; Attended Supershow in Atlanta, JPMA show and Showtime Fabric show in Dallas

RIVERDALE DECORATIVE PRODUCTS, Montgomery, Alabama

January 1995 – August 1997

Responsible for design and marketing of decorative pillows and related accessories from conception to introduction at market. Design responsibilities included research and development of new patterns, coordination with textile mills in the development of exclusive fabric designs, design of all accessories, writing of specifications and development of costs. Marketing responsibilities included the development and distribution of all marketing tools (color catalogs, price lists, swatch sets, and all photography); advertising, research and development of new markets; acting as liaison for independent sales reps; coordination of delivery of showroom samples; Set up showrooms in NY and LA; Attended Showtime at High Point, NY Home Textiles Show, High Point Furniture Show, Gift show in Atlanta, LA, and Dallas, International Contemporary Furniture show, Surtex, and National Stationery Show

Account Executive / Sales Associate

CELLULAR ONE, Montgomery, Alabama

August 1993 – January 1995

Responsible for working with customers purchasing or requesting information about cellular phone service; Attended community events; Telemarketing; Maintained customer retention program and generated minimum 60 service activations per month.

J. C. PENNEY, Montgomery, Alabama

February 1993 - August 1993

Responsible for working with customers in fine jewelry department; Maintained inventory; Generated direct mail and other promotions; Maintained customer retention program.

Visual Merchandiser

J. C. PENNEY, Jasper, Alabama

October 1992 – February 1993

Responsible for creating and setting all displays; Developing and maintaining display budget; Ordering and placement of all signage and graphics; Responsible for advertisement, press releases and promotions.

Interior Designer

WESKE + Associates, Sacramento, California

October 1991 – September 1992

Responsible for opening a new branch office in Sacramento; Assisted Principal in formulation of business development strategies and marketing and public relations efforts; Responsible for space planning, design development, construction documents, presentation, project scheduling and

administration from obtaining permit through construction; Projects included office/high bay warehouse tenant improvements, retail, Class A high-rise offices, and medical offices.

CAMILLE HORTON DESIGN CONSULTANTS, Sacramento, California April 1989 – October 1991
Experience in space planning, preparation of construction documents, and design management from programming through permit and construction phases for developers, as well as, end users; Experience in the sale, purchase and installation of finishes and furniture, including Knoll panel systems; Design liaison for house accounts; Projects for end users included lobby renovations, small aircraft, and offices for developers, attorneys, accountants, medical facilities and car dealerships.

Graduate Teaching Assistant

THE UNIVERSITY OF ALABAMA, Tuscaloosa, Alabama August 1987 – December 1989
Taught introductory interior design labs; Assisted with freshmen through senior level design courses and labs; Worked with dept. professors (e.g. lectures, grading, proctoring exams, research) while completing course work and research for masters degree.

Decorator / Consultant

J. C. PENNEY, Tuscaloosa, Alabama September 1986 – August 1987
Designed and sold custom window treatments, bed ensembles and carpet in the custom decorating department. Developed and conducted free decorating seminars in marketing effort to reach prospective clients; Overall closing rate 85%.

EDUCATION

Master of Science	The University of Alabama College of Human Environmental Sciences Major: Interior Design GPA: 3.6/4.0	Support Work: Marketing Graduated: May 1992
Bachelor of Science	The University of Alabama School of Home Economics Major: Interior Design GPA: 3.7/4.0	Concentration: Business and Art Graduated: May 1986

CONFERENCES / MEETINGS / PUBLICATIONS / CEU CREDITS

Abstract and Presentation: Sickler, S., Faulkner, C. Peaslee, J. (2013) "Studio + Service: Assessing the Impact on a Community Service-based Studio Using the Self-Efficacy Scale", presented at 2013 IDEC South Region, Conference Proceedings, IDEC South Region and 2013 IDEC International Conference Proceedings

Presentation: Sickler, S., Faulkner, C., Peaslee, J. (2013) "More than Just a Studio: Examining the Effectiveness of a Community Service Learning Project Using the Community Service Self-Efficacy Scale" TVMAC Teleconference Proceedings for VA Executive Leadership Council

" <u>Rise of the Human Factor</u> "	IIDA CEU 1.0	Feb. 27, 2014
" <u>Understanding Vinyl</u> "	IIDA CEU 1.0	Dec. 5, 2013
" <u>Fundamentals: Light, Vision, Color and Legislation</u> "	IDEC Conference	October 25, 2013
" <u>Integrated Modular Design and Construction for Sustainable Building Interiors</u> "	IIDA CEU 1.0	October 20, 2013
" <u>Energy Efficient Airflow with Big Ass Fans</u> "	IIDA CEU 1.0	October 8, 2013
" <u>Advancing Sustainability through Product Performance and/or Environmental Design</u> "	IIDA CEU 1.0	Sept. 27, 2013
" <u>Biophilic Design</u> "	IIDA CEU 1.0	Sept. 26, 2013
" <u>ANSI/BIFMA e3 Furniture Sustainability Standard & Level Certification</u> "	IIDA CEU 1.0	Sept. 23, 2013
" <u>TCNA's Building Green with Tile</u> "	IIDA CEU 1.0	August 20, 2013
" <u>The Good, the Bad, and the Ugly of Materials Choices</u> "		July 19, 2013
" <u>Don't Ignore the Signs: Your Guide to ADA Signage Basics</u> "	IIDA CEU 1.0	July 17, 2013

<u>"Surfacing Solutions: Understanding the Material World"</u>	IIDA CEU 1.0	July 10, 2013
<u>"Green, Lean and Adaptive Healthcare Environments"</u>	IIDA CEU 1.0	April 10, 2013
<u>"Experiences in Outpatient Care"</u>	IIDA CEU 1.0	Jan. 19, 2012
<u>"How to Specify Carpet for Healthcare Facilities"</u>	IIDA CEU 1.0	Dec. 6, 2011
<u>"Fire Protection and Exiting"</u>	IIDA CEU 6.0	Sept. 22, 2011
<u>"Context for Creativity"</u>	IIDA CEU 1.0	August 23, 2011
<u>"Introduction to Stone I"</u>	IIDA CEU 1.0	April 21, 2011
Presented paper: <u>Utilizing Light as Material: A Case Study of an Interdisciplinary Student Collaboration Between Interior Design, Engineering and Art</u>		March 26, 2010
at National IDEC Conference, Atlanta, GA		
IDEC National Conference in Atlanta, GA		March 24-27, 2010
Attended 8 presentations and earned 4.0 CEUs		
<u>"Walking on Air: Building the Foundation for High Performance Workspace"</u>	IIDA CEU 1.0	March 30, 2010
<u>"Active and Collaborative Learning Conference"</u>	UA campus	Feb. 26, 2010
<u>"New ADA Requirements: What's Ahead Now & Later"</u>	AIA CEU 4.0 Birmingham, AL	Sept. 22, 2009
<u>"Advanced Ceramic Tile Methods, Standards, and Materials"</u>	IIDA CEU 1.0 Birmingham, AL	July 28, 2009
<u>"Bright Ideas: Office Lighting 101"</u>	IIDA CEU 1.0 Birmingham, AL	June 30, 2009
<u>"2009 Color Folio to Dye For"</u>	IIDA CEU 1.0 Birmingham, AL	June 30, 2009
<u>"Ergonomics 101: Designing Healthy Work Environments"</u>	IIDA CEU 1.0 Birmingham, AL	June 30, 2009
<u>"Healthy Indoor Air Quality by Design"</u>	IIDA CEU 1.0 Birmingham, AL	June 30, 2009
<u>Environments for Aging '09</u>	Boston, MA	March 29-31, 2009
Attended variety of presentations – earned 10 CEU credits		
<u>"Flooring Safety: Code Requirements & Guidelines for Interiors"</u>	IIDA CEU 1.0 Birmingham, AL	March 12, 2009
<u>"The Effects of Light on Human Health and Behavior"</u>	IES/AIA CEU 1.5 Birmingham, AL	March 11, 2009
<u>Inline Electric Supply Energy Efficiency Expo</u>	Huntsville, AL	Feb. 24, 2009
<u>"Lighting Control Strategies for Sustainability"</u>	IES CEU 1.0 Birmingham, AL	Feb. 25, 2009
<u>"Eco-Labeling" #5111</u>	IIDA CEU 1.0 Birmingham, AL	Feb. 19, 2009
<u>South Regional IDEC Conference</u>	Auburn, AL	Oct. 22-25, 2008
<u>Solar Living Basics, EcoMax Home Expo</u>	Montgomery, AL	Aug. 22, 2008
<u>"The New Work, Management and Sustainable Community"</u>	Creative Campus Lunch Presentation, Maxwell Hall	May 9, 2008
<u>ASID State Conference Award Banquet</u>	Gulf Shores, AL	April 20, 2008
<u>"The Creative Engineer, 2020"</u>	Creative Campus Lunch Presentation, Maxwell Hall	March 28, 2008
<u>Active and Collaborative Learning Conference</u>	on campus	Feb. 29, 2008
<u>IES Lighting Teachers Seminar, IDEC Conference, Scottsdale, AZ</u>		March 2006
<u>LEEDS Specification seminar, Greenbuild Conference, Atlanta, GA</u>		Nov. 2005
<u>"Learning Beyond the Classroom Walls: Undergraduate Research as a Means to Facilitate Deep Learning"; Audio conference, UA campus</u>		April 2005

HONORS / AWARDS / ACTIVITIES

Tuscaloosa, Alabama

**State of Alabama Registered Interior Designer #380
NCIDQ Certified, No. 011943, October 1994 to present**

International Interior Design Association, Professional Member
Illuminating Engineering Society, Associate Member

Aging Successfully Conference Planning Committee, Fall 2013 to present
Smithsonian Institute, co-chair, Exhibit Installation Committee for "The Way We
Worked" exhibit at Northport Heritage Museum, April 5- May 17, 2014

Jury Duty – served on jury for civil case, July 2007

IIDA Career Day – Attended with students, Birmingham, AL May 2005

Church Board Member – 2001 to present

Local NMI (Mission) President and Study Chairperson – 2001 to present

District NMI Council member – Children's Mission Rally Director – May 2007 to present

District NMI Council member – Mission Call Coordinator – May 2005-May 2007

Work and Witness trip to Oklahoma City, OK – July 2012

Work and Witness trip to Indian Reservation, Rosebud, SD – June 2006

Work and Witness trip to Rio de Janeiro, Brazil – July 2004, March 2014

Teen Mission trip to Bahamas – July 2002

Leadership Training Seminar – AL Industrial Development – August 2000

ExecuTrain course on Powerpoint Presentations – May 2002

Dallas, Texas

Juror for NCIDQ exam, Spring 1999 corporate session

JC Penney Supplier Subdivision Award, Home Division, 1997

Montgomery, Alabama

NCIDQ Exam, Certified October 1994

National Association of Female Executives, 1994

Montgomery Museum of Fine Arts, Masters Member 1994

Sacramento, California

YWCA Outstanding Women Award, 1990

ASID Associate Member, 1986-1989

The University of Alabama

Outstanding Graduate Teaching Assistant Award, 1989

Graduate Teaching Assistantship, 1987-1989

Thompson-Bramblett Memorial Endowed Scholarship, 1988

Phi Kappa Phi Honor Society Member, 1986-1989

Superior Academic Achievement Award, 1986

Design Associate of the National Trust for Historic Preservation

College of Human Environmental Sciences Service Group (ECHOS) VP 1986

ASID Student Member

Dean's List five semesters